

**STAFF REPORT  
INFORMATIONAL  
63**

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**INFORMATIONAL UPDATE ON EFFORTS TO DEVELOP THE  
COMMISSION'S 2021-2025 STRATEGIC PLAN**

**INTRODUCTION:**

The Commission is in the process of developing its new five-year Strategic Plan. Public access, climate change and sea-level rise, environmental justice, tribal relations, sustainable economic development, and environmental protection are among the key issues the next plan will address. The Commission is now seeking public comment for the Strategic Plan. Staff will use insight from public comment and stakeholder engagement to create a draft by summer 2020. This draft will be circulated for public review and comment.

California has an abundance of rivers, lakes, streams, and a spectacularly scenic coastline. The Commission manages much of these public lands on behalf of the people of California. Established in 1938, the Commission manages 4 million acres of tide and submerged lands and the natural beds of navigable rivers, streams, lakes, bays, estuaries, inlets, and straits. These lands stretch from the Klamath River and Goose Lake in the north to the Tijuana Estuary in the south, and the Pacific Coast 3 miles offshore to world-famous Lake Tahoe and the Colorado River, and includes California's two longest rivers, the Sacramento and San Joaquin. The Commission also manages state-owned school lands in the desert and the forested areas of California to support public schools. And it oversees waterfront land and coastal waters legislatively granted to cities and counties, including land underlying California's major ports and harbors. The Commission regulates large oceangoing vessels to protect state waters from marine invasive species introductions and minimizes the risk of oil spills by providing the best achievable environmental protection at marine oil terminals, offshore oil platforms and production facilities. The Commission applies the best available science and embraces public participation and intergovernmental coordination in its decision making.

**BACKGROUND:**

The Commission adopted its current [Strategic Plan](#) at its December 18, 2015 public meeting ([Item 117](#)). The Plan was the culmination of robust stakeholder

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input and collaboration to guide the Commission's stewardship of public lands and resources and promoting public access.

The Strategic Plan contains the following Strategic Goals:

- Lead Innovative and Responsible Land and Resource Management
- Meet the Challenges of Our Future
- Engage Californians to Help Safeguard Their Trust Lands and Resources
- Cultivate Operational Excellence by Integrating Technology

The Strategic Plan enables the Commission to adapt to emerging challenges, while creating a meaningful and rich framework to effectuate state policy goals, promote public access, generate revenue for the state's General Fund and for benefit of California's State Teachers' Retirement System, and enforce the protections of the Public Trust Doctrine. Annual updates on the plan's implementation can be found on the Commission's website.

### **UPDATE:**

On February 4, 2020, the Commission held a special meeting to facilitate a public discussion and solicit input and engagement from various stakeholders to help inform the Commission's 2021-2025 Strategic Plan. The Commission received insights and suggestions from Mark Gold, Ocean Protection Council Executive Director and California Natural Resource Agency Deputy Secretary, and various tribal governments. Through a panel discussion, the Commission engaged with various lessees, port representatives, environmental protection representatives, and environmental justice advocates. The robust panel discussions provided a wealth of information, perspectives, and priorities for the Commission's consideration.

At its February 28, 2020 public meeting, the Executive Officer provided an informational update on the status of efforts to develop the Commission's next Strategic Plan. In her presentation, the Executive Officer noted that the Commission was in the process of soliciting proposals for a consultant to assist staff in the public outreach and development of the new Plan. There were also five public commenters who provided input and recommendations for the Strategic Plan. The comments and recommendations included reducing harmful air emissions at Ports through the use of zero emission technology; encouraging renewable energy, including offshore wind energy; coordinating with other agencies to map out the permitting process for renewable energy projects; promoting aquaculture; providing grant funding for public access; and providing increased public access to open space for environmental justice communities.

In April 2020, the Commission awarded the Strategic Plan consultant contract to Stantec Consulting Services, Inc. Stantec has tremendous experience in

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providing strategic planning services to State agencies, including the California Tahoe Conservancy's 2023 Strategic Plan, the Delta Protection Commission's Vision 2030 document, the California Water Plan, and the Off Highway Recreational Motor Vehicle Strategic Plan.

Stantec has been meeting with staff to gather contact information and develop discussion points with stakeholders. Stantec envisions conducting virtual interviews with individual stakeholders and small focus groups of stakeholders with common interests. The small group meetings allow stakeholders to build off each other's' comments. Stantec is in the process of scheduling and conducting these individual and small focus group stakeholder interviews and will soon begin interviews with the Commissioners and staff. The consultant anticipates providing a draft Strategic Plan for public comment later this summer. Stantec will continue to provide progress reports at the each of the upcoming Commission meetings.

### **HOW TO GET INVOLVED:**

The public's voice, insight, and experience are important to the development of the Strategic Plan. Specifically, the Commission wants to hear perspectives on what should be eliminated, changed, or added to the next Strategic Plan, what will the Commission's biggest challenges be and how the Commission can balance sustainable economic growth (including revenue generation for the state), with environmental protection through the lens of equity and climate change.

Thoughts and suggestions for the Strategic Plan can be shared by phone at (916) 574-1800, by email at [StrategicPlan@slc.ca.gov](mailto:StrategicPlan@slc.ca.gov), or by attending a future public Commission meeting. The current tentative schedule is:

- August 20, 2020 – Central Valley 1:00 PM
- October 22, 2020 – Riverside County 1:00 PM
- December 17, 2020 – Northern California 1:00 PM

While general geographic locations are listed, it is possible that because of the COVID-19 pandemic, upcoming meetings will be "virtual meetings." Specific meeting locations will be announced as they become available.