

# You're Invited!

Hollister Ranch Coastal Access Program

# Interactive Workshop #1

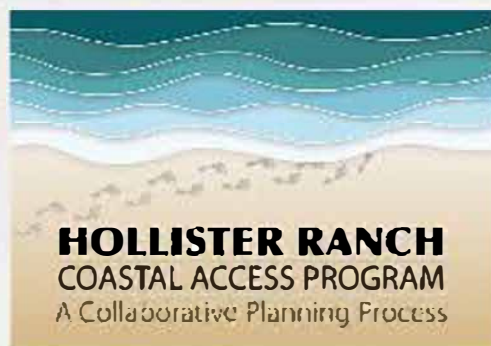
## What Is This Project About?

The Hollister Ranch Coastal Access Program (HRCAP) is a multi-agency effort that will lead to the creation of a shared vision for future public access to the public coastal resources through Hollister Ranch.

## How Can I Get Involved?

We invite you to an interactive workshop where you'll have the opportunity to help shape the Hollister Ranch Coastal Access Program (HRCAP). This will be the first of several workshops planned for 2020.

The focus of the first workshop will be on small group conversations that will inform the substance and process for developing a proposed access program. The discussions will include such topics as the benefits, opportunities and concerns that surround increased coastal access through Hollister Ranch.



If you have any questions, please email:  
[HRCAP.Stakeholders@gmail.com](mailto:HRCAP.Stakeholders@gmail.com)

Thursday **20**  
February

Goleta Valley Community Center  
5679 Hollister Avenue  
Goleta, CA 93117  
6:00 - 8:00 pm

Parking is plentiful on-site. Transit access is available via MTD lines 6, 7, 11, and 12X

## Want to Stay Informed?

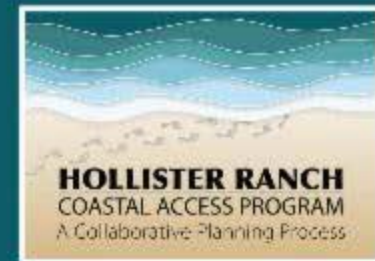


Please scan this QR code or go to the link below to sign up for project announcements.

<https://www.surveymonkey.com/r/HRCAPinformation>

# Hollister Ranch Coastal Access Program

## Frequently Asked Questions (FAQ's) February 2020



### 1 What is the Hollister Ranch Coastal Access Program (HRCAP)?

The Hollister Ranch Coastal Access Program (HRCAP) is a multi-agency effort that will lead to the creation of a shared vision for future public access to the coast at Hollister Ranch. The planning process will include comprehensive stakeholder and community engagement, an opportunities and constraints analysis, a list of potential recommendations, and the development of essential regulatory and operational requirements to implement the plan.

### 2 Will the general public have an opportunity to participate in the planning process?

Yes, the public will have several opportunities to participate in the planning process through a series of public workshops and surveys. Please sign up using the link below to ensure you receive all HRCAP notifications.

### 3 How can people who are interested participate in the process?

The HRCAP planning team is seeking a diverse group of people, both locally and regionally, to participate in the planning process. The planning team welcomes the participation of the general public as well as various stakeholder groups including environmental, recreation, and environmental justice groups; Hollister Ranch owners, ranch operators, and managers; local, regional, and state government agencies, and Native American representatives.

### 4 When will people be able to access the beach through Hollister Ranch?

Land access to the beach through Hollister Ranch is currently restricted for the general public. The HRCAP will provide guidance to the type of access to publicly owned beach areas through Hollister Ranch that is most feasible and responsive to all stakeholders' interests. General public access may not begin until 2022.

### 5 Will the HRCAP comply with California Environmental Quality Act (CEQA) guidelines?

Yes. It is a goal and requirement of the HRCAP to protect the coastal resources while still providing access to the coastline. All proposed recommendations will undergo an evaluation so that the participating agencies can determine what level of CEQA review will be needed.

### 6 How does ongoing litigation affect the HRCAP?

Ongoing litigation between the Hollister Ranch Owners Association (HROA) and various State agencies should not affect the collaborative stakeholder process planned for the HRCAP. The HROA is committed to participating in this process.

### 7 What technical studies will the HRCAP conduct?

The HRCAP agency team will use all available data to evaluate the site's physical constraints and opportunities in regards to such things as biological and cultural resources, public safety, potential recreation experiences, and other factors of interest. The studies will help the team and stakeholders make informed decisions throughout the planning process.

### 8 When will the planning process be completed by?

The HRCAP planning process will be completed by April 1, 2021, as mandated by California Assembly Bill No. 1680



### How can I receive project announcements?

You can register to receive announcements for this project by going to the link below or scanning this QR code.

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