

STAFF REPORT

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CONSIDER GRANTING AUTHORITY TO THE EXECUTIVE OFFICER TO SOLICIT PROPOSALS FOR CONSULTANT SERVICES, NEGOTIATE A FAIR AND REASONABLE PRICE, AND AWARD AND EXECUTE AN AGREEMENT FOR PREPARATION OF THE COMMISSION'S 2021-2025 STRATEGIC PLAN

PARTY:

California State Lands Commission

BACKGROUND:

The Commission adopted its current Strategic Plan at its December 18, 2015 public meeting ([Item 117, December 18, 2015](#)). The Plan is the culmination of robust stakeholder input and collaboration and guides the Commission's stewardship of public lands and resources, including meeting challenges such as adapting to sea-level rise, addressing climate change, and promoting public access.

The Strategic Plan contains the following Strategic Goals:

- Lead Innovative and Responsible Land and Resource Management
- Meet the Challenges of Our Future
- Engage Californians to Help Safeguard Their Trust Lands and Resources
- Cultivate Operational Excellence by Integrating Technology

The Commission manages millions of acres of state-owned lands and resources. Its primary responsibilities are to manage the use and protection of these lands and resources through leases and other agreements, as well as to prevent oil spills at offshore facilities and marine oil terminals and protect state waters from marine invasive species introductions. The Strategic Plan enables the Commission to adapt to emerging challenges, while creating a meaningful and rich framework to effectuate state policy goals, promote public access, generate revenue for the benefit of California's State Teachers Retirement System, and enforce the protections of the Public Trust Doctrine.

Staff updates the Commission annually on its progress in meeting the strategic goals of the Plan. Staff will provide its year-end update for 2019 at the first public meeting of 2020.

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Staff developed the current Strategic Plan with in-house resources. However, much greater outreach to and input from outside sources—including lessees, grantees, non-governmental organizations, affected industries, the regulated community, tribal communities, environmental justice communities, and other stakeholders and interested parties—is desired to create a more representative and robust Strategic Plan for the 2021-2025 timeframe. Staff believes that obtaining specialized services from an outside party to assist in this endeavor would result in the best new Strategic Plan. In the event that such services cannot be found through civil service options, staff believes the best avenue is soliciting proposals from consultants with knowledge in strategic planning.

PROPOSED ACTIVITY:

The scope of the consultant's work on the developing the 2021-2025 Strategic Plan is anticipated to include, but is not limited, to the following:

- Provide outreach and facilitate meetings to seek input from, lessees, grantees, affected industries, Native American nations, environmental justice communities, and other stakeholders and interested parties
- Interview Commission staff for input
- Prepare a draft Strategic Plan for review by the State Lands Commission
- Circulate a draft Strategic Plan for public comment
- Receive public comment, analyze input received, consult with Commission staff, and revise the draft Strategic Plan
- Prepare the final Strategic Plan and make a presentation at a publicly noticed Commission meeting

With the anticipated level of public involvement, it is anticipated that the new Strategic Plan will be brought before the Commission for consideration at a public meeting at the end of 2020.

STAFF ANALYSIS AND RECOMMENDATION:

Authority:

Public Resources Code sections: 6005, 6106, 6216; State Contracting Manual (rev. 6/2017); State Administrative Manual section 1200 (Contracts); Public Contract Code section 10335 et seq. (State Contracts for Services).

OTHER PERTINENT INFORMATION:

1. Authorization to contract for services preparing the Commission's 2021-2025 Strategic Plan is not a project as defined by the California Environmental Quality Act because it is an administrative action that will not result in direct or indirect physical changes in the environment.

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Authority: Public Resources Code section 21065 and California Code of Regulations, title 14, section 15378, subdivision (b)(5).

2. This action is consistent with all the Strategic Goals and Strategies of the Commission's 2016-2020 the Commission's Strategic Plan.

RECOMMENDED ACTION:

It is recommended that the Commission:

1. Authorize the Executive Officer or her designee, in accordance with applicable State contracting laws and regulations, to take all necessary actions to enter into an agreement for preparation of the Commission's 2021-2025 Strategic Plan, including but not limited to, surveying other agencies for available expertise, soliciting proposals from consultants, negotiating a fair and reasonable price, and awarding and executing an agreement.